

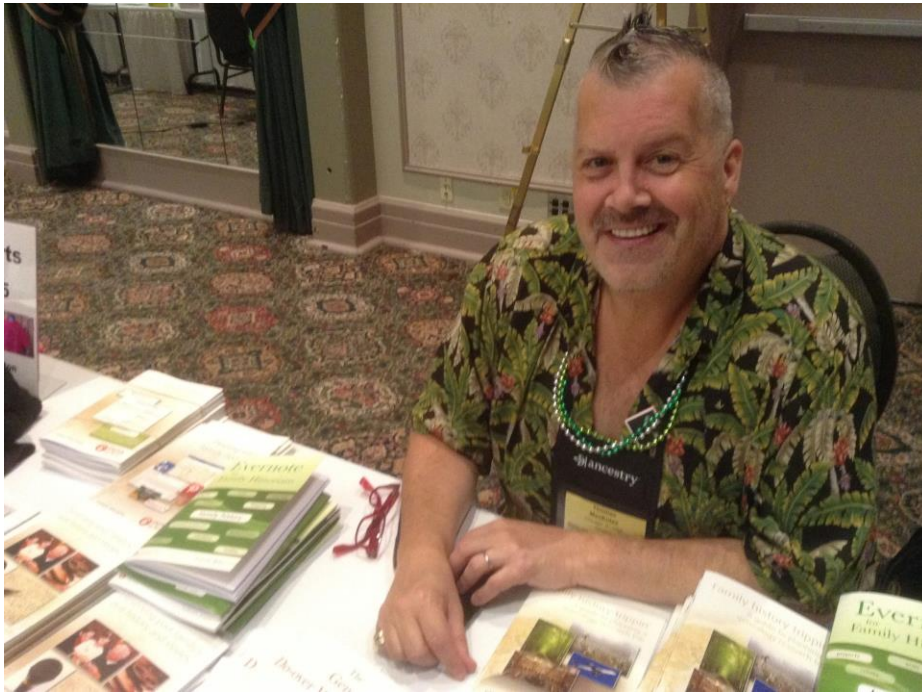
Thomas MacEntee

Author, Educator, and Genealogy Expert

Hello!

I've been referred to your organization as a possible venue for genealogy lectures in the near or even far-off future. You may be unfamiliar with my work and my lectures in the genealogy community, so I've put together some information for you to review as you prepare for speaking events over the next few months.

Thomas MacEntee



What happens when a “tech guy” with a love for history gets laid off during The Great Recession of 2008? You get Thomas MacEntee, a genealogy professional based in the United States who is also a blogger, educator, author, social media connector, online community builder and more. Thomas has over 42 years of experience researching family history

Thomas was laid off after a 25-year career in the information technology field, so he started his own genealogy-related business called [High Definition Genealogy](#). Currently Thomas shares many of his articles and videos for free at [Abundant Genealogy](#) and also runs the popular [Genealogy Bargains](#) and [DNA Bargains](#) websites!

Thomas describes himself as a lifelong learner with a background in a multitude of topics who has finally figured out what he does best: teach, inspire, instigate, and serve as a curator and go-to-guy for concept nurturing and inspiration. Thomas is a big believer in success, and that we all succeed when we help each other find success.

Presentation Topics

Visit <https://hidefgen.com/presentations/> for more information on each topic including a description and outline. Click each title below for more details including a description and outline.

- [10 Secrets You Should Know to Survive Microsoft Word](#)
- [10 Secrets You Should Know to Survive Windows 10](#)
- [10 Ways to Jumpstart Your Genealogy](#)
- [The 15 Habits of Highly Frugal Genealogists](#) **POPULAR**
- [1950 US Federal Census - Are You Ready?](#) **NEW**
- [After You're Gone: Future Proofing Your Genealogy Research](#) **POPULAR**
- [Backing Up Your Genealogy Data](#)
- [Building a Research Toolbox](#)
- [Can I Use That In My Genealogy? What You Should Know About Copyright](#)
- [City Directories: No Town Too Small, No Clue Too Little](#) **NEW**
- [The Coded Census - Deciphering US Census Codes](#) **NEW**
- [Creating a Community Indexing Project](#)
- [Did I Get Everything? – Creating a Checklist for Genealogy Research](#) **POPULAR**
- [Dropbox for Genealogists](#)
- [Evernote for Genealogists](#)
- [Facebook: A Tool for Genealogy Research](#) **POPULAR**
- [Family History Trippin': Planning a Successful Genealogy Trip](#)
- [Genealogy Cloud Computing](#)
- [Genealogy Do-Over™: A Year of Learning from Mistakes](#)
- [Genealogy Education: Getting Your "Free" On](#)
- [Genealogy Pit Stop: Research in 15 minute Increments](#) **NEW**
- [Google Alerts for Genealogists](#)
- [Google Books for Genealogists](#)
- [Google Drive for Genealogists](#)
- [Google for Genealogists](#)
- [Google Forms for Genealogists](#)
- [Got Photos? Digitizing and Creating Keepsakes Using Family Photos](#)
- [How Do I Know What I Don't Know - Fast Tracking Your Genealogy Education](#) **POPULAR**
- [How to Deal With Other Genealogists Without Going Crazy](#)
- [Internet Archive: A Gold Mine for Genealogists](#)
- [Managing the Genealogy Data Monster](#)
- [Mapping Your Genealogy: From A to Z and In-Between](#)
- [Metadata for Digital Images](#)
- [Mind Mapping Your Research Plans and Results](#) **POPULAR**
- [Navigating the Seven C's of Genealogy](#) **POPULAR**
- [One Touch Genealogy Research: How to Handle a Record Just Once](#) **NEW**

- [The Other Census: US State Censuses](#) **NEW**
- [Privacy and Our Ancestors](#) **POPULAR**
- [Privacy, DNA, and Genealogy: Handling the Double-Edged Sword](#) **NEW**
- [Publishing a Genealogy E-Book](#)
- [Rescuing Orphaned Items: How to Save and Share Ebay, Etsy and Flea Market Finds](#) **NEW**
- [Scarce New World: Will Privacy Kill Genealogy?](#)
- [Secrets of the US Federal Census - How Did Enumeration Really Work?](#)
- [Self-Publishing for Genealogists and Genealogy Societies](#)
- [Slack for Genealogy Societies](#) **NEW**
- [Slack for Genealogy Projects](#) **NEW**
- [Smarter Search Strategies for Genealogy](#) **NEW**
- [Staying Safe Using Social Media](#)
- [Street Names and Numbers: Grid Changes, Renaming, and More](#) **NEW**
- [Successful Collateral and Cluster Searching](#) **POPULAR**
- [Tech with Thomas](#) **NEW**
- [They're Alive: Searching for Living Persons](#) **POPULAR**
- [Tools for Translating and Transcribing Genealogy Records](#) **POPULAR**
- [Trello for Genealogy Societies](#) **NEW**
- [Turning Genealogy Clues into Genealogy To Do's](#) **NEW**
- [Utilizing Social Networks for Genealogy Research](#)
- [US and Canada Newspaper Resources and Strategies](#)
- [What's Been Done: Using Someone Else's Genealogy Research](#) **POPULAR**
- [Wolfram|Alpha for Genealogists](#)
- [You Can Do This: Photo Organizing and Preservation](#) **NEW**
- [You Use WHAT for Genealogy? Wonderful Uses for Unusual Tools](#)

Rates and Speaking Formats

I am a nationally-known speaker on the genealogy circuit, familiar to many through over 60 webinars at Legacy Family Tree and lectures at national conferences. I typically present close to 100 lectures each year and have done so since 2010.

Live, In-Person Lectures and Fees

As of 2020, I am no longer appearing in-person at genealogy events and conferences. The only exception will be RootsTech each February. See <https://hidefgen.com/genealogy-public-speaking/>

Webinars, Virtual Workshops and Fees

Another option is to have me present “virtually” to your society via GoToWebinar. Webinars have become standard within the genealogy community and the GoToWebinar platform allows attendees to see me via webcam before and during the

lecture. My GoToWebinar account allows up to 100 attendees in each event; this means your members can attend from home as well.

Webinars

- **On site at the meeting or event**, your society will need to provide items such as a) computer; b) a projector hooked up to the computer; c) a screen to project on to; d) speakers hooked up to the computer – so that the audience would be able to hear the presentation; and e) an Internet connection – WiFi will work but it has to be a strong signal. Direct connection (broadband or DSL is better)
- **From home**, attendees simply register for the webinar, receive reminders and handouts via email.

And then I provide the following:

- The GoToWebinar software used to connect to the webinar
- A handout – minimum four pages
- Access to the webinar recording
- A copy of the registration/attendance report (for “from home” events only).

My current fee is \$100 for a 60-minute webinar as part of a regularly scheduled society meeting. I provide the GoToWebinar software and I record the presentation for the society to use in its member’s only section of its website. I can also help you manage the business aspect

Workshops

My current fee is \$1,500 for a four-lecture configuration as part of an all-day seminar. I provide the GoToWebinar software and I record each presentation for the society to use in its member’s only section of its website. Realize that your society is getting more than just four (4) one-hour webinars. I handle registration, attendance and reporting issues as well as troubleshoot participant connection issues. I log all questions and produce a Question Log for attendees to access after the event. Also there is great value in the recordings, allowing you to meet you society’s educational mission and keeping your members engaged after the live event.

Schedule and Speaking Contract

My schedule is available at <http://hidefgen.com/appearances/>. It lists dates when I am booked – if a date is not listed, it is safe to assume that I am available.

Finally, I do use a speaking contract that outlines various provisions and also provides for cancellation in case of technical difficulties, rescheduling etc. This contract protects the society as much as it does me. At the time the contract is signed, a 50% deposit on the speaking fee will be included when the contract is returned. Then on the day of the event or shortly thereafter, the balance of the fee will be invoiced and payable.

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I look forward to working together in the future – and please don't hesitate to contact me with questions or even request customized lectures. I am easy to work with and I know I can help you plan a successful event for your organization!